











# The new culture of a tradition:

In 1982, Maria launched to the market her own collections for the very first time. It began with a relaxed – fit clothing line, with a broad color range, ruffles, textures and a generalized concept of one size fits all. Later, as per customers request, she started offering a wide variety of sizes from S – XL and even up to 3X in some styles with the aim of satisfying a larger market by contributing with color and freshness, years of expertise, creativity, passion and love in every garment.

### A message from our Executive Director:

"My creations do not necessarily intend to follow fashion trends, since each person is unique when it comes about seeking harmony, freedom and comfort in the dress. I believe that the fact of having the opportunity of being the creator of a very peculiar style, which personifies casual elegance and that sets itself by its uniqueness, quality, comfort and prettiness, is an extremely enriching experience. "Those who enjoy and adopt my style for themselves, become a big part of my life".

Maria



# The source of a new trend:

In 1982, Maria launched to the market her own collections for the very first time. It began with a relaxed – fit clothing line, with a broad color range, ruffles, textures and a generalized concept of one size fits all. Later, as per customers request, she started offering a wide variety of sizes from S – XL and even up to 3X in some styles with the aim of satisfying a larger market by contributing with color and freshness, years of expertise, creativity, passion and love in every garment.

On this occasion, María presents her line Alebrijes; "The alebrije" is a handcraft from the state of Oaxaca, Mexico which represent imaginary beings shaped by physiognomic elements of various animals. The combination of said elements gives life to fantastic animals.

"Alebrijes unique characteristics such as its color, texture, detail and imagination is inspired me to create the line of alebrijes in bright and fun colors, which combined with handcrafted details, enhances the texture of each garment, and takes us to the magic world of Mexican craft and makes each of our models, unique".

# **INDEX**

4	MV.312 Cotoni		
5	MV.315 RAIKA		
6	MB.130 IYARI		
7	<b>MB.139</b> TOPI		
8	<b>MV.314</b> NIYÉ		
9	<b>MP.216</b> TEKI	15	MB.137 TAUMARY
10	MB.129	16	MB.131 KUPA
11	HURU <b>MB.133</b>	17	MS.409 TAJARI
$\frac{11}{12}$	METZA <b>MB.127</b>	18	<b>MB.134</b> NAKAWÉ
	CUIMARI <b>MP.214</b>	19	MA.660 Katzi
13	JERI <b>MV.317</b>	20	MP.215 COLLI
14	тото	21	MV.316 Taiyari
		22	<b>MB.136</b> TAHO
		23	MB.159 BELL
		24	MB.132 MAXÁ





MV.312 COTONI 0, 1, 2, 3













MV.315 RAIKA 0, 1, 2, 3













MB.130 IYARI 0, 1, 2, 3











MB.139 TOPI 0, 1, 2, 3

















MV.314 NIYÉ ANY SIZE



















MP.216 TEKI 1, 2, 3













MB.129 HURU 0, 1, 2, 3











MB.133 METZA 0, 1, 2, 3













MB.127 CUIMARI 0, 1, 2, 3











MP.214 JERI 1, 2, 3















MV.317 TOTO 1, 2















MB.137 TAUMARY 0, 1, 2, 3

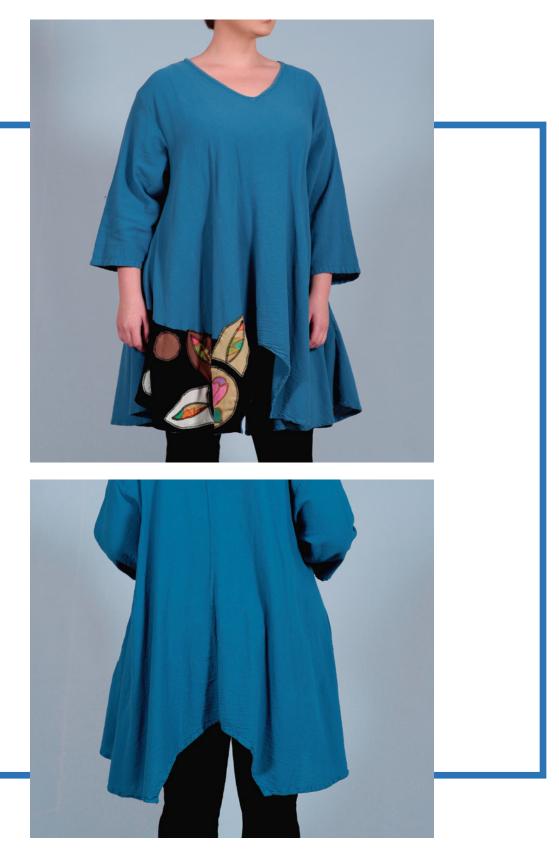












MB.131 KUPA ANY SIZE

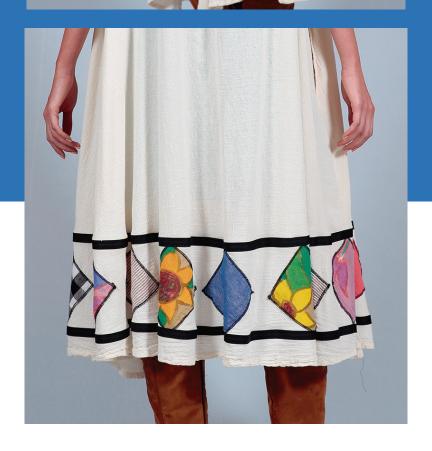












MS.409 TAJARI ANY SIZE









MB.134 NAKAWÉ ANY SIZE





























MP.215 COLLI 1, 2, 3













MV.316 TAIYARI 0, 1, 2, 3















MB.136 TAHO 0, 1, 2, 3













MB.159 BELL 0, 1, 2, 3













MB.132 MAXÁ 0, 1, 2, 3

























### **CONTACT INFO**

### **Corporate Offices**

Gaza de Guadalajara S.A. de C.V Islote #3115, Col. Sta. Eduwijes Guadalajara, Jal. México. C.P. 45580

Tel: (52)(33) 3616-0435 / 36167092

info@mariadeguadalajara.com mariagdl@prodigy.net.mx

#### **Stores**

Puerto Vallarta, Jalisco Morelos # 552, Col. Centro Tel: (52) (322) 222-2387

Tlaquepaque, Jalisco Independencia # 176-B Tel: (52)(33) 3639 - 1426